

NEW SUSTAINABILITY INITIATIVE?  
IF IT CAN'T BE SUMMED UP IN THREE SIMPLE SENTENCES YOU HAVEN'T THOUGHT IT THROUGH PROPERLY.

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GO BIG OR GO HOME.  
TO BE SUSTAINABLE, BUSINESS NEEDS TO DO MORE THAN REACT TO ENVIRONMENTAL IMPACTS.

Sustainability needs  
**Talented People**

to make it happen  
as much as it needs  
brilliant ideas.

AS A COMPANY'S  
HUMAN & SOCIAL  
CAPITAL CAN DO MORE THAN MONEY  
TO CREATE A FAIRER WORLD.

READER  
RESOLUTIONS  
LESSONS FOR THE YEAR AHEAD

SUSTAINABILITY  
IS NOT A SPRINT.  
IT'S A MARATHON.  
TO SUCCEED YOU  
NEED TO MANAGE  
YOUR PERSONAL  
WELLBEING.

be courageous.  
Lead  
and others will follow.

collectively  
we can change  
the world.  
Awareness is  
king if we're going to do it.

DATA

• MAY NOT BE •

SEXY

BUT DARING CONCEPTS  
& VISIONS  
BIG NEED FOUNDATIONS.

PREACH  
SUSTAINABILITY IN  
ALL THAT YOU DO.  
USE WORDS IF NECESSARY...  
Vision is  
critical;  
of the things  
our future is made up  
we prioritise today.